



We are Green

Caring for the environment and people.

At Ansar Deco, we are committed to our environmental and social responsibility, believing that it is essential to adopt sustainable practices in all aspects of the process.

Our approach is global, and therefore, we strive to use materials with the lowest possible impact on health and the environment, continuously working to improve our working environment, our internal processes and the raw materials for our products.

Product

In our approach to product design and development, we are committed to creating high quality products that meet people's needs, with a fundamental focus on product durability and their long-term impact on society.

We value practicality, ease of use and seek to maximise the durability and lifespan of our products. We believe that durability is key to fostering a sustainable society over time.

In addition, we strive to make all of our products with respect for the environment and to protect the people and communities involved at every stage of the manufacturing process. Each year, we embark on a quest for more sustainable fabrics, based on raw materials of recycled origin. This global approach is meticulously applied to every piece and accessory that makes up our products, including the packaging in which they are presented.



1. PRODUCT, PACKAGING, AND WASTE

1**We strive to use durable raw materials
100% polyester and PVC-free fabrics.**

All fabrics in our current collection are PVC-free. Every year we are looking for new, more sustainable fabrics, based on recycled raw materials.

2**Certified fabrics
Oeko-Tex**

100% of the fabrics in our collection are Oeko-Tex certified, the international standard that certifies that fabrics are free of chemicals harmful to health and are therefore safe for human use.

3**Without flame retardant treatment
(FR)**

Although they could be, our products are currently not flame retardant (FR) treated: the treatments present a dilemma between safety and sustainability as they are mostly based on chemicals that are harmful to humans and the environment.

4**Polyester possible
100% recycled**

Most of the fabrics presented in this new collection can also be developed in a 100% recycled polyester version.

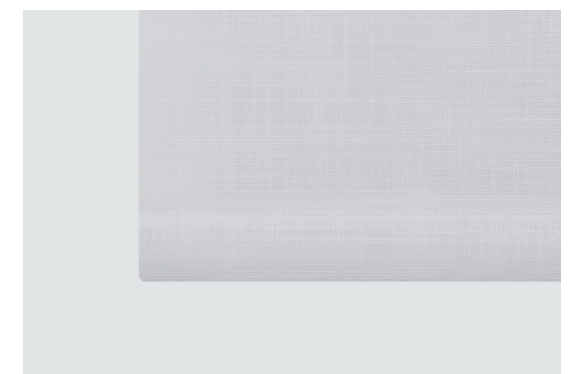
The fact that the base fabric comes from recycled plastic materials has less and less impact on the final price of the product and is, without a doubt, an increasingly near and real future.

5**Improving packaging
down to the last detail**

As for the packaging, our blister packs are made from 100% recycled material, 80% of which comes from recycled materials.

6**High durability
5 years warranty**

All our products are covered by a 5-year warranty. This, together with our concern for the quality of all materials and production processes and the timeless design provides extra sustainability and durability thanks to the long product life cycle.



ECOEMBES

Our contribution to a sustainable society includes the concern to minimise, sort and recycle our waste from all our processes: from office paper to the packaging material of our products.

Every year we contribute to the highest rate of plastic and cardboard waste management in ECOEMBES.



2. DISTRIBUTION AND PROCUREMENT

Reducing our carbon footprint

As a specialist distribution company, we work to consolidate our shipments, optimise loads and volumes and reduce the number of shipments while ensuring customer service levels.

Annually, we review our environmental and transportation policies in collaboration with our suppliers. Our primary goal is to achieve a significant reduction in our carbon footprint and promote sustainable practices in all areas of our operations.



COMPENSATION OF OUR CO2 EMISSIONS

Our long-term goal is to reduce the emissions generated by our activity. However, we are aware that our current operations still generate carbon emissions. To offset this environmental impact, we compensate for our emissions through investments in projects that promote emissions reduction in other locations.

Each year, we calculate the CO2 emissions from our company and our freight transport, following the international GHG protocol. We significantly compensate our emissions through investments in renewable energy projects, tree plantations or similar initiatives, generally located in developing countries.

These projects would not happen without this type of funding. We always invest in “Gold Standard” products to ensure the highest quality of projects.



Logistics and European-origin products

In our quest to promote sustainable practices and reduce our environmental impact, we actively work to prioritise products and manufacturing processes of European origin. This strategic choice aims not only to ensure high quality production, but also to minimise transport and promote environmentally optimal production.



Travel Policy

Our corporate policy focuses on minimizing the use of airplanes for distances less than 600 km, prioritizing train and bus travel as alternative means of transportation.

This measure aims to reduce greenhouse gas emissions associated with our team's travel. By choosing trains and buses, we not only contribute to reducing our carbon footprint but also promote a more sustainable and environmentally friendly approach.



3. HUMANANLY COMMITTED

Collaboration with NGOs

We allocate part of our profits to collaborate with carefully selected NGOs, aiming to maximize the impact of our donations. Over the past decade, we have primarily worked with the NGO Hand-in-Hand, whose main focus is poverty reduction in developing countries through entrepreneurship, although they also have other projects.

One of the projects we collaborate with is “Village Uplifting Program,” where our company, as the sole contributor, provides funds for 2 years to a specific village, committing to carrying out a series of projects with these contributions.



These projects are comprehensive and aim to improve the community's quality of life and lead it toward development. In addition to the main aspect, which involves providing financial incentives and education to women entrepreneurs through microfinancing initiatives in self-help groups, aspects related to the community's health and nutrition, the eradication of child labor in schools, the improvement of water infrastructure and the environment, as well as the promotion of civil rights knowledge, are also addressed.



So far, we have completed two projects in India (Kilakadi and Kothadi villages) and one in Kenya (Nthunguni village), and in 2024, we will start the fourth project, again in India. Additionally, we make significant annual donations to the NGO Ingenieros de Gipuzkoa, aimed at development projects in the poorest areas of the Congo, as well as supporting the work of Doctors Without Borders.



These collaborations with NGOs are an integral part of our social commitment, and we are proud to be able to contribute to the improvement of disadvantaged communities and support initiatives that have a real impact on people's lives. We will continue to explore new ways of collaboration and seek opportunities to make a positive difference in the world through our donations and charitable actions.



ansar

ansar deco